

**PARIS
RETAIL
WEEK**

**17.18.19
SEPT 2024**



ENCHANTING YOUR POINT OF SALE

To improve the performance of the point of sale, it is important to make it attractive through the layout, fittings and equipment: customer flow and signage, space and decoration, visual merchandising, furniture, etc. A good layout attracts customers while enhancing the value of the space and products and creating a unique customer experience.



FAPEC

fapec.com

French manufacturer of POP and shop fittings since 1965 on an ultra-modern 40,000m² multi-material production site in Eure et Loir. Metal, wood, plastic, glass, resin, paint, printing, cabling, storage. French Fab label.



TRATO

trato.fr

TRATO, expert in customised LED commercial lighting since 1947 designs, manufactures in France and distributes worldwide its products.



HYPERVSN

hypervsn.com

London-Based company. HYPERVSN 3D display technology creates cutting-edge holographic projection images with the highest resolution.



THOONSEN

thoonsen.fr

Guiding, gates, partitions, checkout furniture, recycling collection points and electric delivery are all essential to optimising the shopping experience, improving physical points of sale and securing customer flows.

**MEET AT THE INNOVATION TOURS BOOTH (OPPOSITE THE ENTRANCE)
FOR THE START OF THE TOURS.**



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